

THE HOUSE OF THE GOLDEN TURTLE

Sunshine Getaways Case Study

Palm Springs, CA • Full-Service Design + Management • \$89,000 Investment • ROI in Under 12 Months

THE CHALLENGE

Transform a blank-canvas Palm Springs property into a top-performing vacation rental that commands premium rates, earns five-star reviews, and delivers consistent returns — in a market with 3,000+ competing STRs.

THE APPROACH

Sunshine Getaways created a design inspired by Palm Springs' Hollywood glamour heritage — bold black and white geometric patterns, pops of vibrant color, and iconic Slim Aarons photography shot just blocks away. The backyard was transformed into a resort-style oasis with pool, hot tub, fire pit, and mountain views.

Expert management protects the investment: dynamic pricing, 24/7 guest communication, quality-controlled turnovers, and strategic booking optimization.

THE RESULTS

\$95K

AVERAGE ANNUAL REVENUE

5-Star ★

RATING

160+

FIVE-STAR REVIEWS

Top 1%

OF AIRBNB HOMES

RECOGNITION

Airbnb Guest Favorite

Top-rated, most-loved homes on the platform

Top 1% of Airbnb Homes

Based on ratings, reviews, and reliability

Superhost 3 Years Running

Consistent five-star service

GUEST LOYALTY

One family has returned **6 consecutive years** — and is booked for their 7th season. This locks in 100% peak-season occupancy (January–March) when competition is fiercest.

WHAT GUESTS SAY

“Best designed Airbnb we have ever stayed at. The hosts have thought of everything!”

— Kristin

“For anyone reading this review — don't look any further. This is the one.”

— Jennifer

THE BOTTOM LINE

\$89,000

INVESTMENT

\$475K+

LIFETIME REVENUE

5.3x

RETURN

Design is an investment, not an expense. The House of the Golden Turtle proves that premium design + expert management = predictable, premium returns.

READY TO CREATE YOUR OWN SUCCESS STORY?

Book Your Retreat Assessment

We'll visit your property, understand your vision, and map out its revenue potential.

nicole@sunshinegetaways.co • sunshinegetaways.co